The CEO's Guide to an Optimised Digital Supply Chain

Do you want to optimise your supply chain and accelerate growth?

The fundamental rules and assumptions that governed and grew pre-digital enterprises no longer hold true. While businesses can transform themselves to thrive in the digital age, digital transformation is not solely concerned with technology but with strategy and new ways of thinking about customers, competition, data, innovation, and value.

Our sophisticated technology creates an ecosystem that shares end-to-end information in real time to create a more visible supply stream across each touch point of the value chain. We work with global clients applying simple solutions to complex supply chain issues that equip them with the processes they need for future growth.

Digital supply chain technology empowers business with:

👁 Full supply chain visibility

👁 Multiple data sources consolidated into one single dashboard

👁 End-to-end information in real-time

👁 Data-driven plans through data visualisation

👁 Improved system and people collaboration
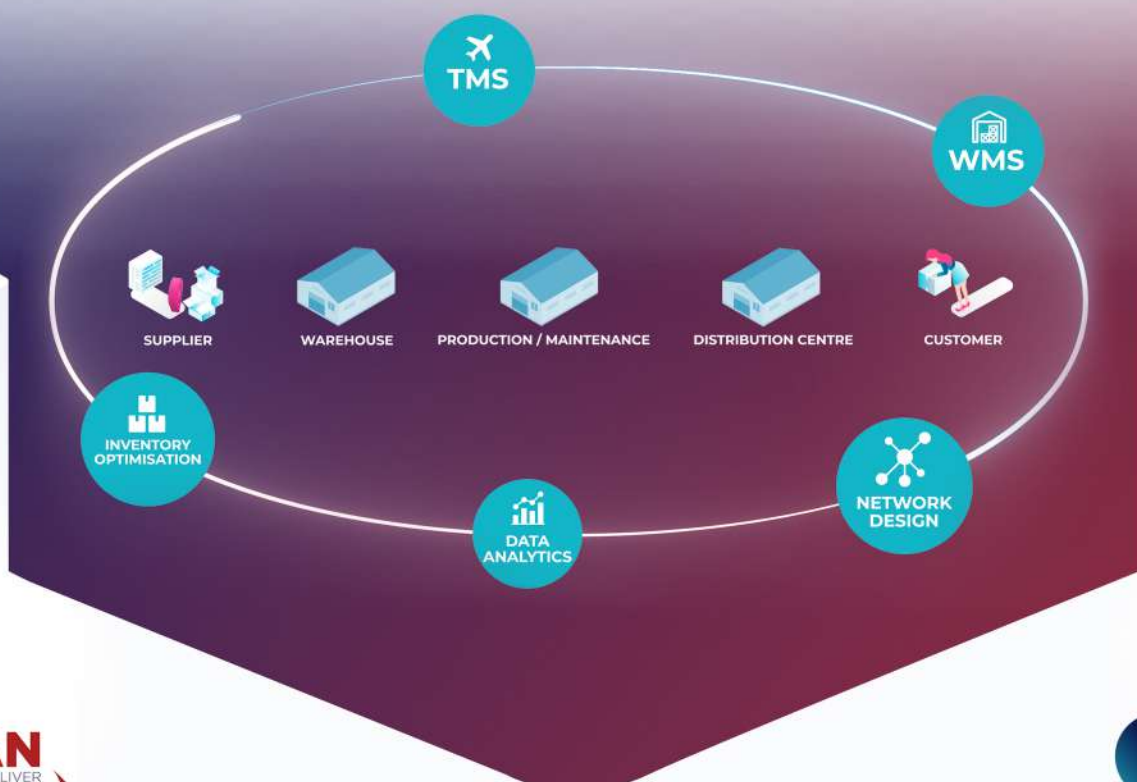
What is digital supply chain?

Digital Supply Chain is the result of technology platforms being applied to every aspect of the end-to-end supply chain. Connectivity between systems is at the heart of this digital revolution and is facilitated by an increase of enabling and disruptive technologies as well as rising customer demand for supply chains to be faster, more flexible, more granular, more accurate and more efficient.

This end-to-end real time connectivity is achieved through fully integrated systems inclusive of all supply chain functions and business analytics including interactive performance management tools.

The digital supply chain

Our sophisticated technology enables a connected Supply Chain providing End-to-End Visibility

Our Digital Supply Chain Technology empowers your business to...

Digital Fitness

Breakthroughs towards "Digital Fitness"

Performance Management

Carrier Network Operation and Performance Management

Full SC Visibility

Full SC visibility through a single dashboard

Data Analytics

Improve service and cost performance using integrated data analytics and booking allocation rules

Single TMS Platform

Connect and standardise multiple carrier networks within a single TMS platform

Deploy at Scale

Deploy at scale through standard API protocols with accompanying technical support

Simple Experience

Simplification of customer experience

Round the clock support

Control carrier performance via integrated control tower and round the clock support

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Why is it important to digitise your supply chain?

The case for making maximum and intelligent use of Digital Supply Chain Technology has never been more critical. Combining digital applications with operational changes helps yield significant performance improvements that stand the test of time.

The Digital supply chain touches every fabric of how a company operates in the course of transforming the business to be fit for purpose in a digitally empowered world.

Digitisation enables your business to:

Become more forward looking

Connect and relate data sources

Generate data driven plans through data visualisation

Improve system and people collaboration

How can Digital Technologies improve your Supply Chain?

> Our digital supply chain technology, API strategy and Logistics Network facilitates a seamless extension of your fulfilment, delivery and returns business model.

One System for reduced complexity and greater operational effeciency

All your existing carriers are connected in the background via API and presented in a standard control tower point of view. System configuration facilitates automatic as well as manual assignments to carriers including a host of carrier selection features.

Provide Interactive, Real Time Data Analytics

Our Data Analytics platform pulls information from all systems into custom dashboards to improve visibility, facilitate network collaboration, and reduce risk. Digital solutions can be configured to process real time information, automatically eliminating the manual effort of gathering, scrubbing, and entering data. No more excel spreadsheets!

Lower Costs

Improve cash flow and cost management. The faster the supply chain moves; the less capital that is tied up – a crucial benefit of digitising your supply chain management process. Our TMS drives freight spend into line with the median spend for the selected company peer comparisons.

Control Tower Visibility

Instead of operating on a reactive basis, digital supply chains allow companies to predict future requirements as more data is collected, analysed, and shared through Control Tower functionality.

Expand your Carrier Network

Continue to use existing carriers. No loss of operational effectiveness or functionality through retention of all or some of your existing carriers. Expanded network coverage through Titan Solutions global carrier network. Best of both i.e., combine existing and Titan Solutions carrier networks for maximum efficiency.

Rapid Deployment

Reduced onboarding times due to streamlined API connection protocols with accompanying specialist integration support.

SaaS

Simply install and operate (with remote technical support from Titan)

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Contact Us

We leverage our People, Processes, and Innovative Technology to transform supply chains and delivery company-wide value.

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